

**Professional Vita of  
Dean Wallin**

1423 Orchard Lane  
Mt. Pleasant, MI 48858  
(989) 773-6130

**Director**

Center for Leisure Services  
Department of Recreation, Parks & Leisure Services Administration  
Central Michigan University  
Finch 109  
Mt. Pleasant, MI 48859  
(989) 774-3984 [dean.wallin@cmich.edu](mailto:dean.wallin@cmich.edu)  
Rank: Professional Administration 3

**EDUCATION**

**Central Michigan University (CMU), Mt. Pleasant, MI**  
**Master of Arts**, December 1975  
Recreation Administration

**Central Michigan University, Mt. Pleasant, MI**  
**Bachelor of Science**, December 1974  
Recreation and Park Administration  
Physical Education (minor)

**American River College, Sacramento, CA**  
**Associate of Arts**, June 1972  
Recreation

**PROFESSIONAL EXPERIENCE**

<b>TITLE/RANK</b>	<b>Director, Center for Leisure Services</b>
<b>Employing Agency</b>	<b>Department of Recreation, Parks &amp; Leisure Services Administration (RPL) Central Michigan University, Mt. Pleasant, MI</b>

**July 1983 – present:** Duties include administering the Center for Leisure Services credit Programs including all placements, agreements, and supervision of interns and fieldwork students. The Center averages between four and five FTE faculty positions.

<b>TITLE/RANK</b>	<b>Assistant Director, Center for Leisure Services</b>
<b>Employing Agency</b>	<b>Department of Recreation, Parks &amp; Leisure Services Administration Central Michigan University, Mt. Pleasant, MI</b>

**Professional Vita of  
Dean Wallin**

**August 1976 – July 1983:** Assist the Director of the Center for Leisure Services with all programs, primarily responsible for the fieldwork program and supervision of students and faculty for the Department of Recreation and Park Administration.

<b>TITLE/RANK</b>	<b>Graduate Assistant</b>
<b>Employing Agency</b>	<b>Central Michigan University, Mt. Pleasant, MI</b>

**August 1975 – May 1976:** Instructed introductory general education courses for he Department of Recreation Administration including leisure pursuits and recreational crafts.

<b>TITLE/RANK</b>	<b>Games Assistant</b>
<b>Employing Agency</b>	<b>International Special Olympics Central Michigan University, Mt. Pleasant, MI</b>

**September 1974 – August 1975:** Assisted the games director in organizing logistical functions of the games including transportation, housing, communications and fundraising for the International Special Olympics held at Central Michigan University in August 1975.

**TEACHING ACTIVITIES: COURSE INSTRUCTION / DEVELOPMENT**

**Central Michigan University**

Department of Recreation, Parks, and Leisure Services Administration

Instructor

- RPL 101 Leisure Pursuits
- RPL 206 Recreation Activities Leadership
- RPL 261 Introduction to Private & Commercial Recreation
- RPL 310 Pre-internship in Leisure Services
- RPL 314 Field course in Commercial Recreation
- RPL 315 Field course in Municipal Recreation
- RPL 316 Field course in Therapeutic Recreation
- RPL 317 Field course in Camping
- RPL 318 Field course in Recreational Specialization
- RPL 319 Field course in Park Operations
- RPL 320 Internship in Recreation
- RPL 400 Customer Service, fall weekend class, 1987 and  
CMU Extended Learning Program, Southfield, MI, May 2002
- RPL 615 Practicum in Recreation

Class Development/Instructor

- RPL 310 Pre-internship in Leisure Services (1 credit, Fall 1980)
- RPL 400 Customer Service (1 credit, weekend, Fall 1987)

**Professional Vita of  
Dean Wallin**

**Davenport College, Alma, MI**

Business Program

**Instructor**

Employability Skills, 1994

Customer Service & Inside Sales, 1992-93

**Advising**

Responsible for undergraduate advising:

Internship and fieldwork students—approximately 200-250 per year

**Student Service**

Faculty Advisor, Walt Disney World College Program Student Alumni Association,  
2000-present

Faculty Advisor, Fellowship of Christian Athletes, Student Organization, 1977-1992, 2003-2005

Faculty Advisor, Student Recreation Association, Student Organization, 1979-1980, 1995-1996,  
2001-2002

**SCHOLARLY & CREATIVE ACTIVITIES**

**Publication**

Coles, R. & Wallin, D. (1977; revised 1979). Activity guide to leisure living. Minneapolis, MN:  
Burgess Publishing Co.

**PROFESSIONAL GROWTH**

**Certification**

Certified Parks and Recreation Professional, (CPRP – 522), Michigan Recreation and Parks  
Association, NRPA/MRPA National Certification Plan, 1990 – present.

**Memberships**

Michigan Recreation and Parks Association, 1972-present

Tourism Industry Coalition of Michigan, 2005-2006

Resort and Commercial Recreation Association, 1984-2005

National Association for Experiential Education, 1990-1994

**Conferences Attended**

PATH (Placement Advisors for Tourism and Hospitality) Conference, England, 2006

Michigan Recreation and Parks Association Annual Conference, 1972 - present

Resort and Commercial Recreation Association National Conference, 1985 - present

Resort and Commercial Recreation Association, Regional Conference, 1994 - 1998

Governor's Conference on Tourism, Michigan, 1985 - 1995, 1998

## Professional Vita of Dean Wallin

Michigan Tourism Conference: Michigan State University, 1991 - 1996.

### **Seminars/Workshops/Forums Attended**

Walt Disney World Educator's Forum, Orlando, FL, 1986,1988,1990, 1997, 2000, 2005  
Service Management Learning Academy, Frankenmuth/MSU, MI, 1996  
Total Quality Management, (Career Track), Lansing, MI, 1993  
Customer Service Seminar, (Career Track), Lansing, MI, 1990  
In Search of Excellence, (Career Track), Saginaw, MI, 1989  
Interactive Reference Group Conferencing Workshop, CMU, 1989  
Franklin Planning/Time Management Seminar, Mt. Pleasant, MI, 1988

### **UNIVERSITY / COLLEGE / DEPARTMENTAL SERVICE**

#### **University Level Service and Committees**

Member, Student Retention Fund Committee, 1998 - present  
Member, CMU Athletic Hall of Fame, Board of Directors, 1993 - 1997  
Member, CMU NCAA Certification Committee, Equity Subcommittee, 1995 - 1996  
Attended Summer Orientation Parent Meetings, 1985 - 1995  
Member, Placement Director Search Committee, 1993  
Elected member, Administrative Professional Council, 1989 - 1992  
Member, Alliance for Excellence Committee, 1989 - 1990  
Member, President's Council on Physical Fitness: Conference Coordinating Committee, CMU, 1982  
Coordinator, Scoring Systems, NCAA Women's National Gymnastics Championships, CMU, 1977  
Administrative Assistant, International Symposium on Childhood Deafness, School of Continuing Education, CMU, 1976

#### **College Level Service and Committees**

Member, Education and Human Services Dean's Search Committee, 2002  
Member, Future Search Committee, 1995 - 96  
Chairperson, Future Search, Learning Options Committee, 1995 - 96  
Member, Education, Health and Human Services Dean's Search Committee, 1991, 1993  
Member, Clinic/Practicum Directors Committee, 1988 - 1993  
Member, School Writing Across the Curriculum Committee, 1987 - 1988  
Member, Creativity Week Planning Committee, 1982

#### **Department Level Service and Committees**

Developing an academic credit program that partners with Walt Disney World International College Program and 22 international universities from the United Kingdom, Romania, Latvia, Russia, and Mexico, 2005-present

## Professional Vita of Dean Wallin

Instructor, RPL 314 - 319 courses, through College of Extended Learning and in partnership with Walt Disney World, 1991 - present  
Host, Summer Job Fair, 1975 - present  
Host, Walt Disney World College Program presentations (biannual), 1980 - present  
Member, RPL Internship Supervisor Search Committee, 2001  
Member, RPL Marketing Committee, 1999 - present  
Co-host, Great Lakes Region Ecotourism Symposium, CMU, 1994  
Hosted, Student Seminar, Jobs: The Art of Finding Them, CMU, 1994  
Chairperson, RPL Internship Program Assessment Committee, 1990-91  
Chairperson, RPL Executive Committee, 1990  
Member, RPL Executive Committee, 1988, 1989, 1990

### **PROFESSIONAL SERVICE**

#### **Presentations/Workshops**

Co-Presenter, *Gaining Academic Credit for Work Experience: An International Perspective, Disney, USA.* PATH (Placement Advisors for Tourism and Hospitality) Conference, Oxford, England, June, 2006

Presenter, *Introducing the Walt Disney World College Program and A review of the 2000 Membership Survey.* Michigan Recreation and Park Association Conference, Grand Rapids, MI, January, 2001

Presenter, *Managing From Afar.* Special Olympics Conference 2000 USA, Kansas City, MO, August, 2000

Presenter, *Internship Placement and Recruitment.* MRPA Northwest Regional Meeting, Novi, MI, March 2000

Presenter, *Internships/Partnerships in Education: Discovering Your Personality Type and Professional Development 101.* MRPA State Conference, Lansing, MI, February, 2000

Presenter, *Mt. Pleasant Convention & Visitor's Bureau Impact,* Mt. Pleasant Leadership Institute, Mt. Pleasant, MI, April 1999

Presenter, *Students: Principle Owners of Internships,* RCRA National Conference, Virginia Beach, VA, 1997

Presenter, *Interviewing, Marketing Yourself and Getting the Job.* MRPA Conference, Grand Rapids, MI, 1996

Presenter, *Tourism and Commercial Recreation,* Central Michigan University HSA 343, Tourism course, 1990, 1993, 1996

Presenter, *What is the Walt Disney World College Program,* Mt. Pleasant Lions Club, Mt. Pleasant, MI, 1995

Presenter, *Jobs and How To Find Them.* Great Lakes Regional RCRA Conference, Glen Arbor, MI, 1995

**Professional Vita of  
Dean Wallin**

Co-Presenter, *Cooperative Ventures Between Public and Private Agencies To Promote Tourism*. MRPA Conference, Traverse City, MI, 1994

Presenter, *Cooperative Efforts of Academic Departments With Placement Offices*. Michigan Colleges, University and Placement Association Conference, Lansing, MI, 1994

Presenter, *Quality Service At A University? Are You Kidding? No!*, Ferris State University, Management Development Retreat, Big Rapids, MI, 1994

Presenter, *The Customer Service Imperative*, Ferris State University, College of HPER Staff Training, Big Rapids, MI, 1994

Presenter, *Quality Service To Students*, Ferris State University, Resident Assistant Training, Big Rapids, MI, 1994

Presenter, *Internships and Professional Development*, CMU ATR 440, Athletic Training Clinical IV course, 1987-1993

Presenter, *Recreation Summer Employment and Fieldwork Program*, Grand Traverse County Recreation Advisory Board, Traverse City, MI, 1993

Presenter, *Customer Service*, Ferris State University, Faculty and Staff Training, Big Rapids, MI, 1992

Presenter, *Guest Services*, LaBelle Management Supervisors' Training, Mt. Pleasant, MI, 1990

Presenter, *MRPA Membership and Benefits*, Michigan Department of Corrections Recreation Division, Ionia, MI, 1989

Presenter, *Intern Expectations*. RCRA National Conference, Orlando, FL, 1989

Presenter, *Internships and Their Value*. MRPA Conference, Grand Rapids, MI, 1988

Presenter, *The Impact of Tourism*, Mt. Pleasant Chamber of Commerce, Board of Directors, Mt. Pleasant, MI, 1988

Presenter, *New Games*. Midwest American Alliance of Health, Physical Education and Recreation Association Conference, Indianapolis, IN, 1978

Presenter, *New Games*. Indiana AHPER Conference, Ball State University, Muncie, IN, 1978

**Consultations/Training**

Consultant, *Piloted a new Faculty Scholar Program with the Walt Disney World College Program*, Walt Disney World, Orlando, FL, August 2000

## Professional Vita of Dean Wallin

Consultant/Trainer, *Spotlight on Quality Service: Train the Trainer*, CMU College of Extended Learning, Mt. Pleasant, MI, November 1999

Trainer, *Spotlight on Quality Service*, Binder Park Zoo, Battle Creek, MI, April and June 1999 Consultant, *Development Team, Resort Recreation Internship*, Walt Disney World, Orlando, FL, 1997

Consultant, *Evaluation of the Resort Recreation Management/Tourism program*, Slippery Rock University, PA, 1996

Consultant Assistant, *Evaluation of Flint Community Schools: Research Assistant*, Employed by Edwin J. Staley and Associates, Pacific Palisades, CA, 1976

### **Professional Offices Held / Boards & Committees**

Walt Disney World College Program National Advisory Board, Orlando, FL, 2000- 2004, 2005-present  
Marketing Committee, 2001-2004, Chairperson, 2003-2004

Mt. Pleasant Convention and Visitor's Bureau, Mt. Pleasant, MI  
Board of Directors: President, Vice President, Treasurer, Member, 1987-present.  
Chairperson, Golf Central Michigan Invitational, 2001, 2002  
Chairperson, Destination Mount Pleasant 2004-2006

Michigan Recreation and Parks Association (MRPA), member 1972-present  
Membership Committee, 1998-present, Chairperson, 1998-2000  
Marketing Committee, 1987-96, Chairperson, 1987-90 & 1995-96  
Elected, Board of Directors, 1983-85, 1987-89  
Nomination Committee, 1988  
Public Affairs Committee, 1987-88  
Legislative Workshops, 1984-85  
In-Service and Professional Development Committee, 1983-84  
Board and Commission Committee Chair, 1982-83  
MRPA State Basketball Tournament Committee, CMU 1975-76

Tourism Industry Coalition of Michigan, Board 2005

Resort and Commercial Recreation Association (RCRA), member 1985-2004  
Co-Conference Chairperson, RCRA Great Lakes Regional Conference, 1994-1998  
RCRA National Student Advisor and Board of Directors, 1990-1993

### **Community Service**

Special Olympics Michigan, 1976-present  
Summer Special Olympics  
Chairperson/Co-Chair, Track and Field Events, 1976-80; 1985-present

**Professional Vita of  
Dean Wallin**

Chairperson, Frisbee Competition, 1981-1984  
Winter Special Olympics  
Games Assistant Director, 1981-1984  
Winter Special Olympics, Chair, Winter Wonderland, 1977-80

Screening Committee, Assistant Director position, Mt. Pleasant Parks and Recreation Department,  
Mt. Pleasant, MI, 1985, 1989, 2002

Michigan Senior Olympics: Racquetball Tournament Director, Battle Creek, MI, June 2000

Gus Macker Basketball Tournament, Lowell, MI, Tournament Administration, 1985-88

Gus Macker Basketball Tournament, Mt. Pleasant, MI, Co-Tournament Director, June 1986-87

Mt. Pleasant Parks and Recreation Commission, Member/Chairperson, 1978-80

**AWARDS / HONORS**

Special Olympics Michigan 30 year State Summer Games Committee Service Award, 2005  
Walt Disney World College Program National Advisory Board, Service Award, 2000-2004  
Resort & Commercial Recreation Association, Outstanding Professor Award, 2004  
Walt Disney World College Program Faculty Scholar Award, 2000  
Michigan Parks and Recreation Association, Fellowship Award, 2000  
Special Olympics Michigan, 25 year State Summer Games Committee Service Award, 2000  
President's Award, Mt. Pleasant Convention & Visitors Bureau, 1992, 1997  
CMU College of Education, Health and Human Services, Dean's Service Award, 1996  
RCRA Meritorious Service Award, 1994: Development Team of the RCRA National Internship  
Guidelines  
Mt. Pleasant Convention & Visitors Bureau, Founding Member & Service Award, 1992  
MRPA Service Award, Marketing Committee, 1990  
RPL Student Recreation Club Service Award, 1989-90  
CMU Mortar Board: Faculty Honors Luncheon, 1981, 1984  
Michigan Recreation and Parks Association, Academic Scholarship 1974  
President, Michigan Recreation and Parks Association Student Committee, 1973  
CMU Baseball Scholarship, 1972-74  
Outstanding College Athletes of America, Baseball, 1972  
President, American River College Recreation Club, 1972  
American River College Academic Scholarship, 1972  
Sacramento Hall of Fame Nominations, 1972, 1973  
American River College Baseball:  
Team Captain & MVP Award, 1971-71  
All Northern California Baseball Team, League MVP, 1971-72